

OPEN section:

A selected exhibition open to ALL embroiderers and textile artists. There will be two sections:

Modern ▶ Identity

Traditional ▶ The Ties That Bind

with prizes awarded in each section.

Works in the Open section should extend the boundaries of art and embroidery.

Up to three (3) entries per person will be accepted.

All entries must include an artist's statement of fewer than 75 words.

Entry fee: \$30 per entry.

Small Embroideries ▶ Timeless Tradition with a Modern Spin

A selected exhibition open to ALL embroiderers and textile artists.

To qualify for this section, the worked area of the embroidery should not exceed 15cm along any edge. Framed dimensions may be a maximum of 25cm along any edge.

Up to three (3) entries per person will be accepted.

All entries must include an artist's statement of fewer than 75 words.

Entry fee: \$30 per entry.

Young Persons ▶ Who Am I?

Not selected.

Three sections:

- 1) **U12:** Individual section open to any young person 12 years and under as at May 1, 2026.
- 2) **13-18:** Individual section open to any young person 13 to 18 years of age as at May 1, 2026.
- 3) **Group:** Section open to a group of young persons aged 18 years and under as at May 1, 2026.

Up to three (3) entries per person, each section.

Entry fee: \$10 per entry.

MEMBERS section:

*A selected exhibition open to members of ANZEG who are **NOT** professional embroiderers*, embroidery tutors**, or embroiderers who have won a first prize at an ANZEG biennial Conference exhibition***.*

There will be two sections:

Modern ▶ Identity

Traditional ▶ The Ties That Bind

with prizes awarded in each section.

Up to three (3) entries per person will be accepted.

All entries must include an artist's statement of fewer than 75 words.

Entry fee: \$30 per entry.

Te Wero Tuia ~ The Stitch Challenge ▶

*A selected exhibition open to members of ANZEG who are **NOT** professional embroiderers*, embroidery tutors**, or embroiderers who have won a first prize at an ANZEG biennial Conference exhibition***.*

Te Wero Tuia is designed to encourage members who are not confident designers to enter the national exhibition. It will be judged in **two** sections:

1. **Classic:** For embroiderers to present the design **exactly as it is** in whatever technique/colour scheme they choose. It will be judged purely on technique and colour.
2. **Creative:** For embroiderers to treat the design in **any way they choose** and it will be judged on stitch technique/colour and creativity in interpreting the design.

The embroidery to be mounted on an A4 (210x297mm) unframed board or canvas with D-rings (V-rings) and cord to hang (see overall criteria #7) and mailed in a postbag of the appropriate size. This will help keep mounting and postage affordable.

ANZEG has supplied the design – it is available from:

www.embroiderynz.co.nz/te-wero-tuia

Only one (1) entry per person permitted.

Entry fee: \$30.

Please take the time to read the full Conditions of Entry at: www.embroiderynz.co.nz/conditions-of-entry

Conference 2026's Exhibition Co-ordinator is **Jenny Hunter**, email: exhibitions.2026conference@gmail.com

GENERAL CONDITIONS OF ENTRY

Overall criteria for all sections (except The Stitch Challenge*):
For the purpose of this exhibition, embroidery is defined as stitched textiles.

- 1 | Work must be original in concept and design.
Multi-media entries with stitch content are acceptable.
The design source may be recognisable, the technique may be traditional or innovative but the piece must reflect the individuality of the worker.
- 2 | Design inspiration must be acknowledged.
Breach of copyright will mean removal of a piece of work.
Any expenses incurred by such a breach will be charged to the exhibitor.
**The Stitch Challenge design is supplied so design criteria do not apply.*
- 3 | All work should display quality workmanship, excellence in stitching and must have a high percentage of stitch content which may be by hand or free motion machine.
Lace and beadwork will be accepted.
- 4 | Entries must not have been previously exhibited in any other exhibition or public display of work in New Zealand.
- 5 | All entries will be subject to selection, apart from the Young Persons'.
- 6 | No supporting documentation will be accepted, apart from where an artist's statement is specifically requested.
- 7 | All works to be hung must be prepared for the wall.
Please fix D-rings (V-rings) to the back of the frame or canvas. Place them within the top quarter of the frame to prevent the work from pitching forward on the wall.
D-rings come in many sizes and various designs, all of which are acceptable. Attach a cord tightly between the rings.
- 8 | All works must have a removable hanging label (attached on the back of the work) indicating the right way up, name of the artist, title of the work and price or not for sale (NFS).
A downloadable swing tag can be found on the [embroiderynz.co.nz/Resources/ 'free-projects' page.](http://embroiderynz.co.nz/Resources/free-projects)
- 9 | Entry fees must be paid and are non-refundable.

- 10 | All entries must have prepaid return packaging and/or courier tickets included.
- 11 | No glass or Perspex please. This is for the safety of exhibition staff, and for judging and photography.
- 12 | Insurance of entries during transit is the sole responsibility of the exhibitor.
- 13 | A commission of 30% will apply on all sales.
- 14 | The judging will take place shortly after the closing date.
Selected works will be returned at the conclusion of the exhibition. Any works not selected will be returned to the artist immediately after selection except where multiple works have been sent in one consignment. These will be returned with selected works at the end of the exhibition.
- 15 | The judges' decision will be final and no correspondence will be entered into.
- 16 | Conference 2026 (the Exhibition Organisers) and the Association of New Zealand Embroiderers' Guilds Inc reserve the right to use images of exhibited work for publicity purposes.
- 17 | If, for reasons beyond the organisers' control, the exhibitions go Virtual, the stated conditions will apply as appropriate.

IMPORTANT DATES



is due on Friday May 1, 2026.

This lets the Exhibition Co-ordinator know how many pieces to expect in your courier parcel, and which categories you will be entering (helps with assigning gallery space).



must be received by the Exhibition Co-ordinator between Monday May 18 and Friday May 22, 2026.

Each piece submitted **MUST** have their own Form B/C included. Parcels can be couriered or hand delivered.

PLEASE: DO NOT SEND YOUR PIECES EARLY.

If you have any questions, please get in touch with Conference 2026's Exhibition Co-ordinator:
Jenny Hunter, email: exhibitions.2026conference@gmail.com



Threads of Connection

National Embroidery Exhibition

ANZEG Conference 2026

PALMERSTON NORTH

- FORM A:** You must have completed, returned and organised payment by Friday May 1, 2026.
- FORM B** must accompany each Open, Members, Small Embroideries and Te Wero Tuia entry.
- FORM C** must accompany each Young Persons' entry.
- Form B or Form C and your entry/entries must arrive to the Exhibition Co-ordinator during the week May 18-22, 2026.
- Before you sign and send, you must read the Conditions of Entry: www.embroiderynz.co.nz/conditions-of-entry
- Every embroidery MUST have their own Form B/C.
- Enclose any special display instructions with your work(s).
- Attach a swing ticket to the back of each work (tie or pin) that lists:
 - Title of the work •Your name
 - The category entered •The price or NFS
 - And the 'right way up' (if applicable)
 (there is a free one available on our website)
- Label all your packaging material with your full name (or risk losing it). Please use masking tape instead of sellotape.
- Enclose a return address label for each package.
- Enclose the return courier ticket(s).
- Arrange your own insurance (if necessary).

Thank you for making your beautiful embroidery available for the Conference 2026 National Embroidery Exhibition.

*Exhibition space does not allow us to display all entries, and the judges will need to select some and reject others. **The decision of the judges is final.** No correspondence will be entered into.*

*If your work is selected, we encourage you to attend the National Embroidery Exhibition prizegiving at the Conference Dinner being held on Saturday July 4, where the winners will be announced. Book online. **Good luck!***

Exhibition Prizes

OPEN

Modern

1st - \$3000

First prize sponsored by Kath Des Forges QSM

2nd - \$500

3rd - \$250

Traditional

1st - \$1500

2nd - \$500

3rd - \$250

SMALL EMBROIDERIES

1st - \$500

2nd - \$250

MEMBERS

Modern

1st - \$1500

2nd - \$500

3rd - \$250

Traditional

1st - \$1500

2nd - \$500

3rd - \$250

TE WERO TUIA THE STITCH CHALLENGE

1st Classic - \$500

1st Creative - \$500

Prizes sponsored by Stitching in Tekapo

Young Persons'

•U12

U12s sponsored by New Plymouth Guild

•13-18 YEARS

•GROUP

Prizes in each:

1st - \$300

2nd - \$200

3rd - \$100

Extensions Prize - \$500

This prize is awarded to a member of ANZEG Extensions for the highest scoring entry in the Open: Modern section.

Important Exhibition-Related Dates

MAY 2026

M	T	W	T	F	S	S
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

JUNE 2026

M	T	W	T	F	S	S
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30					

JULY 2026

M	T	W	T	F	S	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

Exhibitions open at Square Edge, July 4-31.

National Embroidery Exhibition Awards

will be presented at the Conference Dinner on **Saturday July 4**, starting at 6.30pm. NB: You must have a ticket to attend this event.

Note: Early or late entries may not be accepted.

FORM A: Expression of Interest must be received by the Exhibitions Co-ordinator by 5pm on Friday May 1.

- **FORM B or C** and your entry/entries must be with the Exhibition Co-ordinator **between Monday May 18 and Friday May 22** at 5pm.

Forms A, B/C should all be returned to the Exhibition Co-ordinator.

Jenny Hunter, c/- Wilton & Co Realty, 530 Queen Street East, LEVIN 5510

You may make enquiries to the co-ordinator – email: exhibitions.2026conference@gmail.com