ASSOCIATION OF NEW ZEALAND EMBROIDERERS' GUILDS INC

Sue Reid Northern North Island Regional Representative

9 Bridal Place, Silverdale, Auckland 0932

Email: anzegnniregion@gmail.com, mobile: 021681223

August/September 2026 MEMO

Hello everyone,

Well, it always seems to me that everyone mentions the weather, it is I believe because it has become vital to our planet and I am sure we all feel for our European families for the fires and devastation they are experiencing. Our weather patterns are changing aren't they, the conversations about how we had a new dress for the show in October, or how we always had our first swim at labour weekend, not now it seems. As it's only 1 week until Spring, I am hopeful that all the wear my merinos have had this winter will come to an end!!! It's been chilly in the north and that is a bit weird! I'd like to make a wee plug for Guild Classes around the Region. I recently took a great class with Shirley Pygott at Hibiscus Coast Guild. It was great fun, I was warmly welcomed by their members and learned such a lot. If these opportunities arise do avail yourselves of them, they support your Regions Guilds and it's great to meet others.

ANZEG news:

Go to the ANZEG website and view the photos from the Conference Exhibition and Guild display. They are very good indeed and worth your time to browse and enjoy, especially if you weren't able to attend conference.

https://www.embroiderynz.co.nz/gallery

Social Media:

Further to my notations last month about setting up gmails, Facebook pages etc, I can confirm that there is help for you all on the way. So, look forward to that soon. In the meantime if you need some guidance do feel free to ask my opinion.

Education:

My Guild President was booked to attend the conference presentation, "Your Brain on Embroidery" by Ann-Marie Anderson-Mayes. She was unable to attend at the last minute and was keen to find if it was otherwise available and here it is. You can find it here on your own or perhaps organise a day at your Guild where you can all view it together. It is very long but copy & paste into your browser and away you go.

https://vimeo.com/929758537?fbclid=IwdGRjcATyUXJwZG9mAWV4dG4DYWVtAjExAHNydGMGYXBwX2lkDDM1MDY4NTUzMTcyOAABHppG0axwe0xTtyhr5LJZqSf6kyD_M791avT2vHZG7WaTY69RWSvEIhqnnmpq_aem_CoYVc7hgSGZNkdRzZWc_dg&turnstile=1.SPD3FJjBNHs2n508Kr9x-K3ScXq9HvHlUhIOFcrjCEbRI0eHij98mFL3xggakQkaIMjBvf7cpXCgaMd8JjNUbKTkls208VuhzXNgtNWLWv-v7ug2x1BYqxJt52GmIK14udYmSYewqWxhh6qGjPLmDs5NJIVpUX-GUjprxhi56RVT9XGGytN7XOjtcZFp76xgwCtUzy_n7AneXFsg0YX_qPcqWdxk0b8q17TLjVEvVkuTWj34wlYDdY1wpXHG3LnjhKDq3Fct2pfT5SNGMLj9W0iyg5JQHcV5M17BsS92o2AUFezpC_1ZwQQeBOH9anyVUpTfZ1gGKyVQAAc0hrvjfKARZEDCjlQLPmxE5_Bo463OGKtDaIcVUWG6xHNgfK16lgMg_ND1KIu7yRHjiVZtxQvkUWHKnyc17ed6x0nJd8qd4AJjM7ELVezIMN5eO6rHrARik3lCvi6rvn0FnjDHJJu2LxsbgcWeWzR9aXwZFiH78mvdpNnSlGF6ja4asqvuPamdzb7pMiS2YEe7FcIz1U9_cqjjYCCDQpuzgA8CDM2NdxzIN8mWpAJ-O2OD6jBBNkIT4UQ6wPgfjrTfNQ9BnzJo32awYd0Z8gC8LOvq6yQVnuOCO08Lw6TGNMWao2G_iEzPYKLxbcgj5B99k1VX53y7qeCRLawuMCcUEqi7E9nseUZ1tFQ_gSOnnMo8wHfkxeENP89bvH4Qa1A7TSGJ12L9wT-f-rHGManHnngJQ_JjMIEGlgjEonJLn48qvxGZ4pLrf71RIZJAP_2_NShCFQ.0-YfDwju6t9HW7NdryAJBg.cd239c6e3fd49b1bf727a15d67b2291049ee7feb6298e0817a9226d7f5837416

Modules: There is now a new module book, I hold a copy and your Guild will also. Please reach out to myself or Shirley Pygott who is the mentor for our region if you wish to talk about or complete a module –Shirley Pygott sapygott@gmail.com
I discussed with my Guild today the value of the modules and subsequently discovered this opportunity. A great suggestion for developing your design skills. If you'd like to develop these but are not keen to fully complete any ANZEG modules at this stage, have a look at the "Foundation stitch investigation" page of the new Modules book. These exercises also make good group projects. If a person completed them all, they can be presented for marking but be aware, it would not go towards the diploma.

Your thoughts please:

A couple of things I'd like you to ponder and report back with your thoughts.
1) Do you have any specific ideas that you consider would enhance our website.
2) ANZEG Scholarship, this was not taken up last year but interest has recently been shown again, what are your thoughts about retention of this and why haven't you considered applying? It is a wonderful opportunity.

NNIR Guild Exhibitions 2026:

East Auckland September 15th to the 20th at Howick Historical Village..
Coromandel 5-15 November – Hauraki House

Other events in 2026

https://www.embroiderynz.co.nz/ for more details on all thing ANZEG
Stitch Tui Retreat - Friday 9th - Sun 11th Oct

2026 Regional Days

Auckland – Oct 10th St George's Anglican Church. Epsom

2027 Regional Days

Coromandel – May 22nd
Counties – October

2027 Other events: Warkworth Guild Stitch Showcase 2027 – 22- 24 July in Matakana (40 years celebration) & NNIR's Exhibition at Estuary Arts August 3 -22nd '27

Conference Exhibition:

At conference and also when I spoke to my own Guild today, there have been concerns raised at the non- awarding of prizes, the lack of feed back , the paucity of what was seen as traditional embroidery, the need for more information on entry criteria. Some of these comments were taken to the executive committee as they determine the terms and conditions for entry and judging. It is most important to remember that the decisions of the judges are final. The number of pieces entered does not determine the number of prizes awarded. More information on entry criteria will be put on the ANZEG website and in the coming issues of Threads, more information about entering and judging will also be included. To make sure you feel encouraged to submit your work and to enter the national and regional exhibitions, clear guidelines are important. You need to find your enthusiasm for this process if you haven't yet done so and to that end I hope more of you will seek the advice of your more experienced exhibitors in your Guilds, or your Regional Reps and Guild Presidents as the time for our next conference is near. It will creep up, 2028!!!

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Hi Stitchers,
A quick update on our class with post conference tutor Amarjeet Nandhra, who travelled all the way from the UK to be with us.
I was lucky enough to hear her speak at conference which got me even more excited about doing her class.
We had 13 of us attend and we all achieved so much and did such different pieces of work which you can see below.







As you can see, we had creative licence with wonderful guidance.
A special thanks to Trish Hughes who was a great help with supporting me
as we looked after Amarjeet while she was in Auckland.
I really recommend taking these wonderful opportunities when we have them.

Cheers Jo 