

# Threads of Connection

ANZEG Conference 2026 | JULY 4-9 | PALMERSTON NORTH

Hosted by the Taranaki Whanganui Manawatū Regional Conference Committee  
on behalf of the Association of New Zealand Embroiderers' Guilds

## NATIONAL EXHIBITIONS

OPEN JULY 1-31, 2026

**Square Edge Community Arts**

47 The Square, Palmerston North Central, Palmerston North 4410

OPEN  
MEMBERS

Modern ► **Identity**

OPEN  
MEMBERS

Traditional ► **The Ties That Bind**

Small Embroideries ►

**Timeless Tradition with a Modern Spin**

**Te Wero Tuia** ► The Stitch Challenge

Young Persons ► **Who Am I?**

 [embroiderynz.co.nz](https://www.embroiderynz.co.nz) to keep up to date with any announcements.

[www.embroiderynz.co.nz/conference-2026](https://www.embroiderynz.co.nz/conference-2026)

# Threads of Connection: Palmerston North Conference exhibition categories

## MEMBERS section:

*A selected exhibition open to members of ANZEG who are **NOT** professional embroiderers\*, embroidery tutors\*\*, or embroiderers who have won a first prize at an ANZEG biennial Conference exhibition\*\*\*.*

There will be two sections:

### MODERN Identity

### TRADITIONAL

## The Ties That Bind

with prizes awarded in each section.

Up to three (3) entries per person  
will be accepted.

All entries must include an artist's statement  
of fewer than 75 words.

Entry fee: \$30 per entry.

## OPEN section:

*A selected exhibition open to ALL embroiderers and textile artists.*

There will be two sections:

### MODERN Identity

### TRADITIONAL

## The Ties That Bind

with prizes awarded in each section.

*Works in the Open section  
should extend the boundaries  
of art and embroidery.*

Up to three (3) entries per person  
will be accepted.

All entries must include an artist's statement  
of fewer than 75 words.

Entry fee: \$30 per entry.

## Small Embroideries:

## Timeless Tradition with a Modern Spin

*A selected exhibition open to ALL embroiderers and textile artists.*

To qualify for this section, the worked  
area of the embroidery should  
not exceed 15cm along any edge.

Framed dimensions may be a  
maximum of 25cm along any edge.

Up to three (3) entries per person  
will be accepted.

All entries must include an artist's statement  
of fewer than 75 words.

Entry fee: \$30 per entry.

## Te Wero Tuia ~ The Stitch Challenge

*A selected exhibition open to members of ANZEG who are **NOT** professional embroiderers\*, embroidery tutors\*\*, or embroiderers who have won a first prize at an ANZEG biennial Conference exhibition\*\*\*.*

Te Wero Tuia is designed to encourage members who are not confident designers to enter the national exhibition. It will be judged in **two** sections:

1. **Classic:** For embroiderers to present the design **exactly as it is** in whatever technique/colour scheme they choose. It will be judged purely on technique and colour.
2. **Creative:** For embroiderers to treat the design **in any way they choose** and it will be judged on stitch technique/colour and creativity in interpreting the design.

The embroidery to be mounted on an A4 (210x297mm) unframed board or canvas with D-rings (V-rings) and cord to hang (see overall criteria #7) and mailed in a postbag of the appropriate size. This will help keep mounting and postage affordable.

**ANZEG will supply the design – it is available from April 2025.**

**Only one (1) entry per person permitted.** Entry fee: \$30.

## Young Persons: Who Am I?

*Not selected.*

Three sections:

- 1) **U12:** Individual section open to any young person 12 years and under as at May 1, 2026.
- 2) **13-18:** Individual section open to any young person 13 to 18 years of age as at May 1, 2026.
- 3) **Group:** Section open to a group of young persons aged 18 years and under as at May 1, 2026.

Up to three (3) entries per person,  
each section.

Entry fee: \$10 per entry.

\* For the purposes of this exhibition 'professional' means anyone who relies on their embroidery for pecuniary gain.

\*\* For the purposes of this exhibition 'tutor' means anyone who has tutored at a national level or outside their region.

\*\*\* For the purposes of this exhibition this refers only to an embroiderer who has won first prize in any ANZEG biennial Conference exhibition and does not include the Postbag Challenge.

# Threads of Connection: Palmerston North Conference exhibition entry conditions

## Overall criteria for all sections (except The Stitch Challenge\*):

For the purpose of this exhibition,  
embroidery is defined as **stitched textiles**.

- 1 | Work must be original in concept and design. Multi-media entries with stitch content are acceptable. The design source may be recognisable, the technique may be traditional or innovative but the piece must reflect the individuality of the worker.
- 2 | Design inspiration must be acknowledged. Breach of copyright will mean removal of a piece of work. Any expenses incurred by such a breach will be charged to the exhibitor. *\*The Stitch Challenge design is supplied so design criteria do not apply.*
- 3 | All work should display quality workmanship, excellence in stitching and must have a high percentage of stitch content which may be by hand or free motion machine. Lace and beadwork will be accepted.
- 4 | Entries must not have been previously exhibited in any other exhibition or public display of work in New Zealand.
- 5 | All entries will be subject to selection, apart from the Young Persons'.
- 6 | No supporting documentation will be accepted, apart from where an artist's statement is specifically requested.
- 7 | All works to be hung must be prepared for the wall. Please fix D-rings (V-rings) to the back of the frame or canvas. Place them within the top quarter of the frame to prevent the work from pitching forward on the wall. D-rings come in many sizes and various designs, all of which are acceptable. Attach a cord tightly between the rings.
- 8 | All works must have a removable hanging label (attached on the back of the work) indicating the right way up, name of the artist, title of the work and price or not for sale (NFS). A downloadable swing tag can be found on the [embroiderynz.co.nz/Resources/](http://embroiderynz.co.nz/Resources/free-projects) 'free-projects' page.



- 9 | Entry fees must be paid and are non-refundable.
- 10 | All entries must have prepaid return packaging and/or courier tickets included.
- 11 | No glass or Perspex please. This is for the safety of exhibition staff, and for judging and photography.
- 12 | Insurance of entries during transit is the sole responsibility of the exhibitor.
- 13 | A commission of 30% will apply on all sales.
- 14 | The judging will take place shortly after the closing date. Selected works will be returned at the conclusion of the exhibition. Any works not selected will be returned to the artist immediately after selection except where multiple works have been sent in one consignment. These will be returned with selected works at the end of the exhibition.
- 15 | The judges' decision will be final and no correspondence will be entered into.
- 16 | Conference 2026 (the Exhibition Organisers) and the Association of New Zealand Embroiderers' Guilds Inc reserve the right to use images of exhibited work for publicity purposes.
- 17 | If, for reasons beyond the organisers' control, the exhibitions go Virtual, the stated conditions will apply as appropriate.