ASSOCIATION OF NEW ZEALAND EMBROIDERERS' GUILDS INC

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July - August 2026 MEMO

Hello everyone,

This is my first Memo to you all having taken over the reins from Jo Saunderson and I know you will all join me in thanking Jo for all the hours she gave to this role while juggling a full-time job. It confirms for me that women can do anything and most certainly can multitask. I thank you all for your support in allowing me to move into this role, which I am looking forward to with genuine excitement and anticipation.

ANZEG news:

We all had a wonderful time at Conference and if you were lucky enough to attend and take a class also, I know you will congratulate the Organisers for the great job they did. The food was plentiful, the venue worked well, schools are good to hold a conference. The dinner went without a hitch and the food was praised by all. The Merchant's hall was buzzing the whole weekend, many of us were parted from our money, and the Guild pieces showed you had all worked very hard to create a piece reflective of your Guild and the theme of the conference. Congratulations to all. The exhibition was easily accessible for us all in town and I visited it several times over the days I was there. Our judge amongst the 3, was Maree Burnnand, who commented at the dinner that there would be no exhibition if we didn't take part. It's important not to feel intimidated by these exhibitions and it's wonderful to see our members do well, which of course they did. I do encourage you all to consider exhibiting at the next conference.

In our Region we had 3 winners, Shirley Pygott with: "Lacemaker", a first Prize and "Old Scotia Blent with Zealandia", third Prize; Kim Wood with: "Excess Baggage" a 2nd Prize; Susan Clark with: "Bounding Hare" a Highly commended. All these pieces are on the ANZEG website for you to enjoy. Do go there. I've added photos of the Guild pieces that I managed to get, at the end of this memo.

The mystery stitchery was played continuously on a screen in the Merchant's mall, how fabulous to see the completed items. I did feel a serious moment of Guilt that I hadn't taken part as I did fully intend to and have all the instructions still to hand, perhaps someday, or not! I do endorse all those who also purchased the pattern, even if like me you didn't complete it. The donation is appreciated, it's one of the main incomes for conference, being substantial on this occasion.

Social Media:
During the Open Forum discussion and again at our Regional meeting there were those who expressed frustrations at generic gmails and other social media. Many of you are not comfortable with these IT things and the Executive have also discussed guidelines for using social media, how to set up Facebook, Instagram, etc. In time, there will be guidance available for you.

The Red Dress: has been in Threads, however for those who may not have seen it here is the link: https://www.instagram.com/reels/DTCtzobCJWR/ and the website https://reddressembroidery.com/

It is also relevant to note the details about the current project The Calico Dress. There is one being worked on here in Auckland. These details will give you more information: Google: **Calico Dress or** Email joan.hamilton9@icloud.com.

Education:
ANZEG Colour Challenge – Green – details in Thread's Magazine,
Tutors: Please share your details with Sandra Hall (The new education Officer) and she will get you loaded onto the website so you can keep busy.

https://www.embroiderynz.co.nz/tutors-directory

Modules: There is now a new module book, I hold a copy and your Guild will also. Please reach out to myself or Shirley Pygott who is the mentor for our region if you wish to talk about or complete a module –Shirley Pygott sapygott@gmail.com

Obituaries:
Very recently Hibiscus Coast lost 2 of their long-time members Elizabeth Foy and Christine Gray who passed away within a very short time of each other, leaving the Guild members shocked and sad. I know you will all extend your sympathies to the members.

NNIR Guild Exhibitions 2026:
East Auckland September 15th to the 20th at Howick House.
Coromandel 5-15 November – Hauraki House

Other events in 2026
https://www.embroiderynz.co.nz/ for more details on all thing ANZEG

Stitch Tui Retreat - Friday 9th - Sun 11th Oct

2026 Regional Days
Auckland – Oct 10th

2027 Regional Days
Coromandel – May
Counties – October

2027 Other events
Warkworth Guild Stitch Showcase 2027 – 22- 24 July in Matakana (40 years celebration)

From top left: Hibiscus Coast, Auckland, Counties, Embroiderers and Lacemakers, North Shore, Warkworth, Coromandel. (Sorry not all photos were good enough.)















BREAKING NEWS

NNIR EXHIBITION IS BOOKED FOR AUGUST 2027

OPENING DAY AND OTHER DETAILS TO FOLLOW BUT WILL BE THE FIRST WEEK IN AUGUST FOR 3 WEEKS.