ASSOCIATION OF NEW ZEALAND EMBROIDERERS' GUILDS INC

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October/November 2026
Memo 3

Tena Kotou Katoa – greetings to everyone from a sunny Taranaki,

Having had a wonderful weekend of embroidering at Stitch Tui held at St Peter's College in Cambridge, I'm convinced that Conference 2028 Wai Stitch Wai Knot will be wonderful – the venue is excellent and it will be a joy to have everything on site. The Stitch Tui team did a brilliant job over the weekend keeping us well-fed and entertained with a great selection of classes to choose from. It was so interesting to hear from all our tutors about their journey in embroidery and where they saw the future – with a heartfelt plea to us all to keep talking to everyone about embroidery and encouraging them to join us in the future – the suggestion was that we should all be recruiting new members 10 years younger than ourselves!

ADDRESS CHANGES: As an organisation we need to continually review our practices. One that has recently arisen is the printing of contact details in the Threads magazine. Historically the information given on the Capitation Form has been where we have gathered information for Threads – president, address, phone number email and meeting dates etc. In these days of heightened security and to deter scammers, we have decided that we will no longer print this information in Threads apart from an email address and phone number plus the meeting times and meeting addresses. We will still need your Guild to fill out the details for President, Secretary and Treasurer on the capitation form – this is information which goes only to the National Secretary and Treasurer and there will be a separate, clearly marked section for the information for printing in Threads magazine.

CONFERENCE TUTOR PACKS: We have had a problem with the email address for tutors for Conference 2028 Wai Stitch Wai Knot which was printed in the October Threads – Gmail (in its wisdom) decided it was a scam address and blocked it. If you have been trying to apply for a tutor's pack and have had your email bounce back please try again with this email address – conference2028@gmail.com and put 'tutor's pack' in the subject line and you will receive the information you need. We want to have all your beautiful work available for students at our Conference in 2028 and don't want an email address complication to mess things up!

MYSTERY STITCH: The date for registration for Mystery Stitchery was inadvertently left out of the Threads magazine – you will be able to register online for this from November 14, 2026 on our website embroiderynz.co.nz The mystery stitch will kick off on March 1 when you will be given access to the first instalment. Just for a change we are branching out into surface stitch to celebrate the scenic splendour of Waikato. Read the October Threads (p25) for more details.

GORGEOUS GREEN: Congratulations to our overall winner Caroline Strachan and Robyn Hart, merit award winner. The Green Challenge is being exhibited now at the Left Bank Art Gallery in Greymouth – one of our

most beautiful colour challenge exhibitions so far! If you have the chance make the trek to the West Coast for a treat. West of the Alps have their first Friendship Day this weekend (at time of writing) and it is a super chance to visit the exhibition and have a day out enjoying embroidery in all its forms with our newest guild.

Happy and creative stitching,



COMING EVENTS:
To December 13 Dirty Little Secrets: Silenced Voices. Parliament Buildings (Exhibition about lived experience of adoption.
To November 14 Green Challenge, Left Bank Art Gallery Greymouth
October 23-25 Fiordland Gild Exhibition
October 24-November 22 "The Art of Stitch" Wairarapa Guild Exhibition, Aratoi, Masterton
December 7-January The Point of it All – South Taranaki Guild exhibition, Lysaght Watt Gallery, Hawera
2027: February 26-28 Eltham Regional Guild Retreat with Tutors Trish Hughes and Pravina Phillips
February 27 – Stitch Summer: A day to showcase embroidery in public
March 19-21, 2027 The Embroiderers' Great Escape, Orewa Auckland
May 23-23 Tararua regional Retreat, Copthorne, Solway
May 1-30 – Otago Southland Regional Exhibition
May 29-30 Stitch Away Hawkes Bay at Napier Boys High School
July 22-24 Warkworth Guild Stitch Showcase celebrating 40 years
July 23 Colour Challenge: Orange – registrations (Form A) close. Entries (Form B) by August 6
October 8 -14 Seasonal Splendour, Taranaki Wanganui Manawatu Regional Exhibition, Stratford
November 11- December 20 Orange Colour Challenge, from out of the blue studio gallery, Opunake
December 4- February 28 Tararua Regional Exhibition Pataka Art + Museum, Porirua
2028: July 13-18 2028 Wai Stitch Wai Knot ANZEG National Embroidery Conference, Cambridge