

threads

Advertising Sizes and Rates

The following are the run-of-magazine sizes for ANZEG Threads magazine.

Please ensure you use the dimensions here if you choose to supply your advertisement.

To ensure good reproduction, images must be a minimum of 300dpi and in CMYK colour format. Please convert all fonts to paths.

Remember: There is no charge for your ad to be put together. All you need to supply is copy, any pictures and a logo. You will receive a proof for approval before the magazine goes to print.

If you need any advice please contact:

Print Ready: Amanda Sherman Haisman

ANZEG Threads designer & advertising

06 272 6481 or 021 521 841 email printreadytaupo@gmail.com

Size	DIMENSIONS		Price
	Horizontal	Vertical	
Eighth	90x63mm		\$110 +GST
Quarter	90x133mm	186x63mm	\$220 +GST
Third	186x87mm		\$280 +GST
Half	186x133mm	90x273mm	\$420 +GST
Full	186x273mm no bleed	216x303mm with 3mm bleed	\$750 +GST

**Eighth page
\$110 + GST**

90mm wide x 63mm deep

**Quarter
Vertical**

\$220 + GST

**90mm wide x
133mm deep**

Quarter Horizontal

\$220 + GST

186mm wide x 63mm deep

Third of Page

\$280 + GST

186mm wide x 87mm deep

**Half page
\$420 + GST**

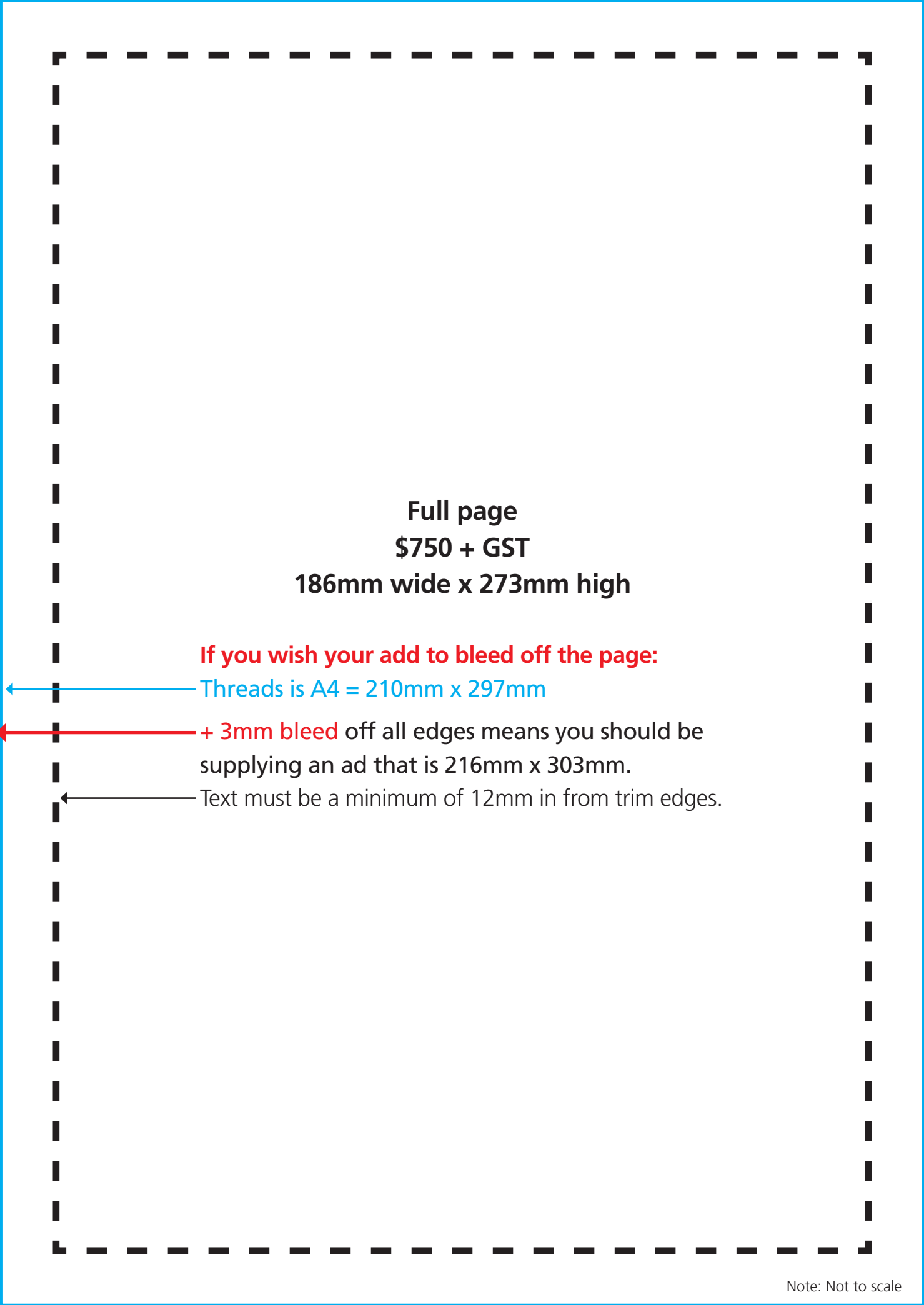
Choose from either
vertical or horizontal
measurements.

Vertical

**90mm wide x
273mm high**

Horizontal

186mm wide x 133mm high



**Full page
\$750 + GST
186mm wide x 273mm high**

If you wish your add to bleed off the page:

← Threads is A4 = 210mm x 297mm

← + 3mm bleed off all edges means you should be supplying an ad that is 216mm x 303mm.

← Text must be a minimum of 12mm in from trim edges.